

The Easiest Way to Calm a Fussy Baby

Babies fuss for many reasons. Their little bodies are adjusting to living in our world and they need comfort. One of the easiest ways to calm them is to have them suck on a pacifier, gnaw on a teething ring, or even extend their nursing time. For them sucking is soothing. But sometimes they have difficulty recognizing this.

Baby Blast can help soothe a fussy baby.

As Dr. Kerri Smith, a St. George, Utah Pediatrician said, "Baby Blast™ is a smart and very logical solution for many moms having difficulty breast feeding or getting their babies to take a pacifier."

Baby Blast™ is an all natural flavored spray.

Pacifiers are accepted easier with Baby Blast™. Every "on the go" mom whose baby is fussy – or is in between feedings – knows how important pacifiers are. Sucking on a pacifier calms a fussy baby. Having an added substance, that's natural and delicious, will help a baby more easily take the pacifier. Therefore – happier baby and happier mom!

Teething rings can be sprayed with Baby Blast™. Babies sometimes don't want to gnaw on a prickly bumpy teething ring; however, that's what helps them cut their teeth! Add some yummy Baby Blast to their teething ring and they'll LOVE it.

Breast-feeding moms will also appreciate Baby Blast™ because of its moisturizing properties. The main ingredient in Baby Blast™ is vegetable glycerin. Vegetable glycerin is used in many skin products because studies have proven it retains moisture. The first few weeks of nursing an infant can be difficult and frustrating for both mom and baby. Baby Blast™, with its high glycerin content, can moisturize skin. It helps prevent dryness and cracking. It also offers baby a naturally sweet flavor which aids latching on. Baby Blast has a two-fold benefit – it's great for mom and baby!

Baby Blast™ was formulated with baby, and mother, in mind.

Baby Blast™ is smooth, NOT sticky. It's long lasting when sprayed on a pacifier, teething ring, or skin, and it has all natural ingredients. It's great for health conscious mothers. Every part of Baby Blast™ is created with health in mind. That's why it's packaged in plastic bottles PET#1 with NO BPAs. The main ingredient, vegetable glycerin, has a natural preservative property so no chemical preservative has been added. Vegetable glycerin is also naturally sweet, and doesn't cause blood sugar spikes or cavities.

Baby Blast Ingredients: Vegetable Glycerin, Purified Water, Natural Flavors

- *All Natural
- *NO chemical preservatives
- *NO added sugar
- *NO artificial colors or flavors
- *NO alcohol
- *Non-sticky
- *NO BPAs (bottle is PET #1)

***To order:** Send an email to info@baby-blast.com. Include your name, telephone number, address, date order is needed, and quantity. Baby Blast™ is sold by the single bottle, multiple bottles, or by the case (case sizes are 12, 24 or 56). *For pricing information call 435-632-0687

The Founder's Story:

As a mother of five, Raquel Wall was always dipping her babies' pacifiers into anything she could find in her house! She started with corn syrup, maple syrup, and then resorted to jam out of the refrigerator! It was just enough to keep her babies happy, and it made them want to suck longer on their pacifiers. The down side was that the pacifier, ten little fingers, and everything the babies touched would end up being sticky!

Raquel and her husband decided to search online to see if there was anything made for dipping pacifiers. They also thought a light-flavored spray would be good when they were away from home. They couldn't find anything on the internet. And that's how Baby Blast™ was born!

Raquel said, "We can't keep the Baby Blast™ from our baby! She climbs the counters to get to it and hides it behind her back when we finally get to her. Baby Blast™ is a 'big hit' in our home; we're sure it will be in yours too."

Baby Blast™ is excellent for spraying on pacifiers, teething rings, and on nipples when having difficulty nursing.

Vanilla flavoring was the first flavoring introduced. To get Baby Blast™ onto the market, Raquel and her husband felt vanilla would be the best accepted flavor. New flavors are in the works, such as grape and pear.

Baby Blast™ is currently promoted at local expos and fairs; through press release articles; in savings guides for women and children; as well as online. Baby Blast™ is also endorsed by several Pediatric and OB/GYN offices.

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Baby Blast™ is formulated and bottled at Fillco Bottling Co. of St. George, Utah.
Distributed by Baby Blast™, Raquel A Wall, LLC, of St. George, Utah.

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St. George's "Mother of Invention"

By David W. Smith

Special to the Spectrum Newspaper

St. George, Utah

While the saying, "Necessity is the mother of invention," when it comes to crying babies, it takes a savvy, industrious mother to come up with a new invention that can indeed help comfort the little ones!

As a mother of five children, St. George resident, Raquel Wall knows her way around pacifiers and teething rings as well as the difficulty mothers can face when breast feeding finicky babies.

"Sometimes my babies didn't want the pacifier and I couldn't find a way to comfort them...So, I would dip their pacifiers into anything I could find, starting with corn syrup, then maple syrup, and then finally resorting to strawberry jam with my last child!" Raquel Wall described.

Indeed, her improvisational coatings were just enough to keep her babies happy. In fact, not only did the homemade glazes make the babies want their pacifier, it made them suck longer on it. The down side? The pacifier, the baby's little fingers—and everything the baby touched—would get sticky! Hair, hands, arms, bodies...all had a way of becoming instant self-sticking go-magnets!

The proverbial light bulb went off inside Raquel's head one night; what about a spray that was water based, that could be easily sprayed on a pacifier or other teething tool, had delicious flavors that were natural and sugar free, and, avoided the sticky mess?

It was then that the "Baby Blast™" was born.

"My husband and I brainstormed on a name for the spray, immediately coming up with what we thought was the perfect name, "Binkie Blast"...unfortunately, we found the word Binkie was actually trademarked to Playtex.," Wall said. "We settled with the name, "Baby Blast," and the rest was history!"

In addition to being extremely easy to use on pacifiers, it has been found very helpful in assisting with common nursing problems.

Dr. Kerri Smith, a St. George pediatrician said, "I have countless moms come into the office describing difficulty in getting their babies to take a pacifier or latch on to the mother's breast. The Baby Blast™ is a smart and very logical solution for many moms having difficulty breast feeding or getting their babies to take a pacifier."

The Baby Blast™ spray contains no artificial colors, flavorings or preservatives, no sugar or alcohol, and the bottles themselves are made of PET #1 with no BPAs in the plastics. The ingredients are vegetable glycerin, purified water and natural flavors. Each 2-ounce bottle contains approximately 410 blasts per bottle and costs \$8.95. Baby Blast™ is formulated and manufactured in St. George, Utah, and is currently available through www.baby-blast.com.

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What Is Vegetable Glycerin?

Vegetable glycerin is also known as vegetable glycerol. Glycerol is a carbohydrate usually derived from plant oils. It's used as a sweetener. It's used as a moisturizing ingredient in many cosmetic products. And, it's used in place of alcohol to extract botanicals.

Glycerin is an organic compound composed of three carbon atoms, eight hydrogen atoms, and three oxygen atoms. These atoms form OH groups which bond with water, slowing down its movement and giving liquid glycerin the property of syrup. Glycerin is resistant to freezing, and is used in storing sensitive liquids, such as enzymes, in laboratory freezers.

Food-grade vegetable glycerin is 99.7% pure, with the remaining 0.3% being water. It has a sweet taste, but is metabolized differently than sugar and does not raise blood sugar levels. Glycerin is used in foods marketed as being low in carbohydrates to keep them sweet and moist. It also does not contribute to bacterial tooth decay.

Vegetable glycerin is also used as a substitute for alcohol, in extracting botanical extracts. The advantage of this is that people who do not want to be exposed to alcohol can still have access to herbal products. The disadvantage is that the resulting products have a much shorter shelf life.

Vegetable glycerin also has medical applications. Glycerin suppositories are used as laxatives. Glycerin is also be used as a topical remedy for a number of skin problems, including psoriasis, rashes, burns, bedsores, and cuts. Glycerin is also employed to treat gum disease, as it kills associated bacterial colonies.

While glycerin can be made as a by-product of soap (that is made from animal fats), it can also be made from plants. Vegetable glycerin is made from the oils and fats of a plant-based ingredient – generally coconut or palm oil. The oil is heated to a high temperature under pressure with water. The glycerin backbone splits off from the fatty acids, and is absorbed by the water, from which it is then isolated and distilled.

From: Helga George, 09 May 2011. <http://www.wisegeek.com/what-is-vegetable-glycerin.htm>

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